



# 2019

## EVENTS SPONSORSHIP PACKAGE

**IIDA SOUTH FLORIDA CHAPTER**

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## LETTER FROM THE IIDA'S SFC PRESIDENT

Welcome to the 2018-2019 IIDA South Florida Chapter!

I am thrilled to continue the momentum that is growing our chapter, our network and our impact on the South Florida Design Community. We are in the midst of exciting times as our community continues to produce extraordinary design work and put South Florida on the map as a hub for design excellence.

On the heels of a record-breaking BRAGG Awards with 500 in attendance, this year's Board is energized and hitting the ground running- revamping our digital platforms to streamline and push more content. Our Professional Development team has exciting learning opportunities in the works, such as an NCIDQ Prep Course, for learning and fostering an ongoing dialogue around design. Our signature events continue to evolve and attract people from outside our IIDA family. This hard work earned us a Best Thing Ever Award at the recent 2018 Chapter Leadership Conference. Our signature events are also an opportunity to give back, offering scholarships and support to design students entering the profession.

The upcoming year also marks the celebration of 25 years of IIDA. We will be celebrating this great milestone all year with ongoing events and conversations centered around design.

It is because of your generous support and patronage that IIDA South Florida can give back to our members and students. We continue to strive in offering our sponsors increased exposure and promotion throughout the year and building strong connections amongst our community. With your continued commitment, we can continue to increase the opportunities for member engagement, such as learning events, increase outreach to our students and emerging design talent to offer financial assistance, promote our design profession to the community at large, and support advocacy efforts.

Please review the sponsorship package for this year, and I hope you will join us as an annual sponsor and partner with us in growing our chapter to be bigger and better than ever!

Please do not hesitate to reach out to myself, or Romina Vignolo, our VP of Sponsorship, should you have any questions.

Design is everywhere, and you are key in helping us spread the message.

Sincerely,



Steven Burgos  
2018-2019 Board President  
IIDA South Florida Chapter



# The Vision & Mission of the International Interior Design Association stands for the Future of Design.

## EXPECT MORE.

IIDA understands that Membership is personal, meaningful and shapes you as an individual and practitioner throughout your career, adapting with your needs. IIDA advances the profession of Interior Design through the cultivation of leadership and by advocating for exceptional design.

## SAY MORE.

IIDA makes it easy to connect with like-minded professionals. We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

## READ MORE.

Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

## GROW MORE.

Combining realism and vision, IIDA defines opportunities for our Members to maximize their professionalism. IIDA is a catalyst for your professional development.

## KNOW MORE.

Education is a life-long pursuit, and the process of becoming a well-educated design practitioner does not end when you graduate. IIDA supports you with numerous educational options and provides you with the knowledge and confidence to prosper in today's rapidly evolving marketplace.

## GIVE MORE.

Design is about humanity and improving the human condition through interior environments that are effective, efficient and exceptional. IIDA shares your passion to create a better world, and we leverage the resources of the IIDA Foundation to give back.

## DO MORE.

IIDA Forums offer a venue for discussion with professionals in similar fields and dispersal of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice.

## PRACTICE MORE.

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

# EVENT SPONSORSHIP

## WHY EVENT SPONSORSHIP?

Event sponsorships gives you multiple opportunities to help support our design community and directly support the planning and production of each individual event. Because of your contribution we can host great events for designers and industry affiliates.

We have two main events for sponsorship.

Events:

Design Mix  
Bragg Awards Gala

Take a look at what we are offering this year!

# DESIGN MIX

Design Mix partners Industry members with design firms in a joint effort to fabricate a wearable high end garment and participate in a fashion show. Non-industry judges will evaluate the couture creations and present awards in various categories



**PLATINUM  
SPONSORSHIP  
BENEFITS  
\$3,500**

#### MARKETING

- Visual recognition using logo at event
- Logo on Step and Repeat
- Recognition on social media
- Recognition in promotional e-blast
- Recognition on IIDA SFC website

#### TICKETS

- Ten(10) Complimentary tickets + assigned VIP seating
- Priority on early bird tickets for event
- Discounted ticket rate for any additional tickets purchased

#### MODELS

- Choice of One (1) or Two (2) Models per sponsor from the same design firm



**GOLD  
SPONSORSHIP  
BENEFITS  
\$ 2,500**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media
- Recognition in promotional e-blast
- Recognition on IIDA SFC website

#### TICKETS

- Eight (8) Complimentary tickets + assigned seating
- Priority on early bird tickets for event

#### MODELS

- One (1) Model per sponsor



**SILVER  
SPONSORSHIP  
BENEFITS  
\$ 1,500**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media

#### TICKETS

- Five (5) Complimentary tickets + assigned seating
- Priority on early bird tickets for event

#### MODELS

- One (1) Model per sponsor



**BRONZE  
SPONSORSHIP  
BENEFITS  
\$ 750**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media

#### TICKETS

- Two (2) Complimentary tickets + assigned seating
- Priority on early bird tickets for event

#### MODELS

- One (1) Model per sponsor



**BAR  
SPONSORSHIP  
BENEFITS  
\$ 5,000**

#### MARKETING

- Visual recognition using logo at event
- Signature Drink
- Recognition on social media
- Recognition in promotional e-blast
- Recognition on IIDA SFC website

#### TICKETS

- Ten (5) Complimentary tickets + assigned VIP seating
- Priority on early bird tickets for event
- Discounted ticket rate for any additional tickets purchased

# BRAGG AWARDS

Our IIDA SFC BRAGG Awards is our gala award ceremony which celebrates and showcases design excellence in our community.



**PLATINUM  
SPONSORSHIP  
BENEFITS  
\$ 3,000  
LIMITED AVAILABILITY**

#### MARKETING

- Visual recognition using logo at event
- Logo at Step and Repeat
- Recognition on social media
- Recognition in promotional e-blast and
- Recognition on IIDA SFC website

#### TICKETS

- Ten(10) Complimentary tickets + Premium Table
- Priority on early bird tickets for event
- Discounted ticket rate for any additional tickets purchased



**GOLD  
SPONSORSHIP  
BENEFITS  
\$ 2,000**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media
- Recognition in promotional e-blast
- Recognition on IIDA SFC website

#### TICKETS

- Five (5) Complimentary tickets
- Priority on early bird tickets for event
- Discounted rate for (5) tickets to reserve table



**SILVER  
SPONSORSHIP  
BENEFITS  
\$ 1,500**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media

#### TICKETS

- Three (3) Complimentary tickets
- Priority on early bird tickets for event
- Discounted rate for (7) tickets to reserve table



**BRONZE  
SPONSORSHIP  
BENEFITS  
\$ 750**

#### MARKETING

- Visual recognition using logo at event
- Recognition on social media

#### TICKETS

- One (1) Complimentary ticket
- Priority on early bird tickets for event
- Discounted rate for (9) tickets to reserve table



**BAR  
SPONSORSHIP  
BENEFITS  
\$ 5,000**

#### MARKETING

- Visual recognition using logo at event
- Signature Drink
- Recognition on social media
- Recognition in promotional e-blast and on IIDA SFC website

#### TICKETS

- Five (5) Complimentary tickets
- Priority on early bird tickets for event
- Discounted rate for (5) tickets to reserve table